

Income Diversification via Nature/Heritage Tourism

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Texas Parks and Wildlife Department Publications (www.tpwd.state.tx.us/nature/tourism):

- Making Nature Your Business (available online or free booklet)
- Nature Tourism in Texas (available online only)
- Diversifying Farm and Ranch Income through Nature Tourism (available online only)
- The Economic Benefits of Wildlife Watching in Texas (available online only)
- TPWD's Private Landowners Managing Natural Resources main site is located at www.tpwd.state.tx.us/conserve/private_lands/

Texas Cooperative Extension Bookstore Publications (www.tcebookstore.org):

- B-6147 Nature Tourism: A Guidebook for Evaluating Enterprise Opportunities (\$30/book)
- SP-185 Nature Tourism: Ranch Opportunities for Today (video - \$6.95/copy)
- B-6103 Developing Trails and Tourism on Private Lands in Texas (free download or \$12/original)
- B-6093 Establishing a Birding-Related Business (free download or \$5/original)
- L-5267 Developing a Marketing Plan (free download or \$1.25/original)
- L-5283 Environmental Laws Impacting Farmers and Ranchers (free download or \$1.25/original)

Other Nature Tourism Statistical Sources:

- Texas Department of Agriculture, Nature Tourism Booklet (available online at http://www.agr.state.tx.us/eco/rural_eco_devo/economic_development/docs/naturetourismbook.pdf)
- 2001 National Survey of Fishing, Hunting and Wildlife-Associated Recreation: Texas (USFWS – available online at <http://www.census.gov/prod/2003pubs/01fhw/fhw01-tx.pdf>)
- 2001 National and State Economic Impacts of Wildlife Watching: Addendum to the 2001 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (USFWS – available online at http://library.fws.gov/nat_survey2001_economics.pdf)
- Birding in the United States: A Demographic and Economic Analysis, Addendum to the 2001 National Survey of Fishing, Hunting and Wildlife-Associated Recreation (USFWS – available online at http://library.fws.gov/nat_survey2001_birding.pdf)
- Avitourism in Texas: Two Studies of Birders in Texas and Their Potential Support for the Proposed World Birding Center (Executive Summary available online at http://www.fermatainc.com/feas_avitourism.html)